Empowering your audience with the information they want and need.

DIGITAL SIGNAGE

Enjoy a completely customisable experience including WiFi, TV and information services.

R-Group provides dynamic, centrally controlled digital signage systems for corporate and commercial venues. Our solutions allow customers to share media with their audience through the deployment of highly flexible and customisable signage. We encourage our customers to make a considered investment in programmable digital signage, R-Group ensures a cost effective outcome that engages audiences and provides opportunity for fresh and relevant content to be shared widely.

Benefits of our services:

- Allows a larger audience reach
- Captures customer attention with movement
- Enables rapid updates of information
- Increases brand awareness
- Enhances the built environment
- Attracts new customers
- Enhances customer experience

Our solutions include a wide range of customisable features to provide content across the resources, hospitality and commercial sectors. Our solutions are provided as either hardwired infrastructure or via wireless connections.

Our solutions are bespoke to you. We customise our offering based on your current and future needs, your industry sector, premises and size. We can incorporate:

CONTENT SCHEDULING

From a planned running order of content throughout the day, to time specific programming and dynamic display of priority information, R-Group offer full control of content scheduling. By allowing content and messages to be displayed on digital signs, our solution can deliver targeted customer messages, at specific locations and predefined times.

WIDE RANGING CONTENT TYPE

Our panel installation allows customers the flexibility to display a range of content types. It is possible to share a variety of static images, external HTML, video files, PowerPoint presentations and live content depending on your needs.

LIVE FEEDS FROM PUBLIC TELEVISION

Panel setup enables local control of TV functions such as power, audio, source and channel selection.

CONTENT CENTRALLY MANAGED

Panels and arrays are set up to display uniform content on all panels within the designated network. A single change made centrally can be displayed across all units allowing rapid response to changing customer needs.

SMALL AND LARGE SCALE DEPLOYMENTS

From single reception panels and bus stop information screens to deployments across numerous sites and locations, we are able to meet your business needs.

ABOUT

R-Group is a privately owned company established in early 2000. Originally founded as an IT business, with the convergence of telecommunications and audio visual systems into IP, it was a natural fit for R-Group to take on a more solutions focused approach.

With a number of significant projects deployed around Australia from CBDs to the middle of the desert, you can be assured R-Group has the experience and know how to find the right solution for your needs.